

 <b>中意企业家委员会</b> Business Forum Italia-Cina	 <i>Ministero degli Affari Esteri          e della Cooperazione Internazionale</i>	 <i>Ministero dello Sviluppo Economico</i>	 MINISTRY OF COMMERCE PEOPLE'S REPUBLIC OF CHINA
		 <b>中國銀行</b> BANK OF CHINA	
	 CONFINDUSTRIA	 ITALIAN TRADE AGENCY <small>ICE - Agenzia per la promozione all'estero e          l'internazionalizzazione delle imprese italiane</small>	 <b>ABI</b> Associazione Bancaria Italiana

## SMEs TRADE AND INVESTMENT FORUM

**Tianjin, 25-27 September 2019**

### Wednesday 25 September

During the day	Arrival in Beijing international airport and transfer to Tianjin Renaissance Lakeview hotel	
17.30 – 17.45	Registration of Italian companies ( <i>Renaissance Tianjin Lakeview Hotel</i> )	
17.45 – 18.00	<b>Briefing to the Italian business delegation</b> ( <i>Room: "Lakeview Hall", First Floor, Renaissance Tianjin Lakeview Hotel</i> )	
	<table border="1"> <tr> <td> <ul style="list-style-type: none"> <li>• <i>Amedeo Scarpa, Italian Trade Commissioner – ICE Beijing Office - Coordinator of ICE Offices in China and Mongolia</i></li> <li>• <i>Annalisa Bisson, Coordinator Intl. Affairs Department, CONFINDUSTRIA</i></li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• <i>Amedeo Scarpa, Italian Trade Commissioner – ICE Beijing Office - Coordinator of ICE Offices in China and Mongolia</i></li> <li>• <i>Annalisa Bisson, Coordinator Intl. Affairs Department, CONFINDUSTRIA</i></li> </ul>
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18.00 – 18.30	<i>Transfer from Renaissance Tianjin Lakeview Hotel to the Dinner site</i>	
18.30 – 20.00	<b>Welcoming Banquet of the Tianjin Municipal Government</b> ( <i>N°4 Building of Yingbin Hotel</i> )	
20.00 – 22.00	<b>Sightseeing</b> ( <i>Visit to the Italian Style Park and Haihe River by boat with the presence of Vice Mayor of Tianjin Municipality Jin Xiangjun</i> )	

### Thursday 26 September

08.30	Registration of Chinese and Italian companies ( <i>Renaissance Tianjin Lakeview Hotel</i> )
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08.45 – 09.50

**Presentation of the financial instruments for the support to Italian companies in China (Side event organized by CDP and BoC)**  
(Room: "Lakeview Hall", First Floor, Renaissance Tianjin Lakeview Hotel)

08.45 – 08.50	<b>Introductory remarks</b> <i>Stefano Buffagni, Deputy Minister, Italian Ministry of Economic Development (MiSE)</i>
08.50 – 08.55	<b>Opening speech</b> <i>Fabrizio Palermo, CEO of Cassa depositi e prestiti S.p.A. (CDP)</i>
08.55 – 09.00	<b>Welcome speech</b> <i>Liu Liange, Chairman Bank of China (BoC) (TBC)</i>
09.00 – 09.20	<b>Presentation of the CDP Group Financial Instruments to support Italian companies in China: "Il Pacchetto Cina del Gruppo CDP"</b> <i>Nunzio Tartaglia, CDP Head of Corporates and Financial Institutions</i>
09.20 – 09.30	<b>Presentation of BoC Financial Instruments to support Italian and foreign companies in China</b> <i>BoC Tianjin, BoC Milan</i>
09.30 – 09.38	<b>Case study - Panda Bond financing</b> <i>Alessio Pulcini, Chief Executive Director, SAME DEUTZ China</i>
09.38 – 09.45	<b>Testimonial - A successful case of an Italian company in China</b> <i>Dr. Luca Biagini, Asia-Pacific Chief Operating Officer, UFI Filters Spa</i>
09.45 – 09.50	<b>CICC Business Survey 2019</b> <i>Davide Cucino, Chairman China-Italy Chamber of Commerce (CICC)</i>
09.50	<b>Transfer to Banquet Hall for the SMEs Forum Opening Ceremony</b> <i>Working Language: Italian-Chinese (simultaneous interpretation)</i>

10.00 – 11.00

**Opening Ceremony of SMEs Forum**  
(Room: "Banquet Hall", First Floor, Renaissance Tianjin Lakeview Hotel)

10.00 – 10.05	<b>Opening</b> <i>Host: Vice President of Bank of China (TBC)</i>
10.05 – 10.10	<b>Speech</b> <i>Leader of Tianjin Municipality</i>
10.10 – 10.15	<b>Speech</b> <i>MOFCOM</i>
10.15 – 10.20	<b>Speech</b> <i>PCC International Affairs Department</i>

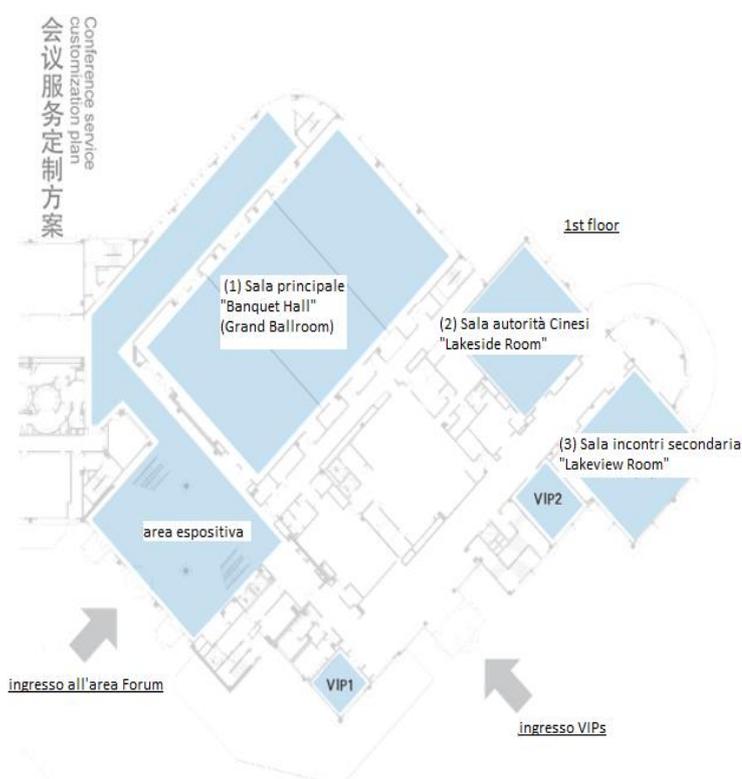
10.20 – 10.25	<b>Speech</b> <i>Stefano Buffagni, Deputy Minister, Italian Ministry of Economic Development (MiSE)</i>
10.25 – 10.30	<b>Speech</b> <i>Liu Liange, Chairman of Bank of China, co-chair of Italian–China Business Forum</i>
10.30 – 10.35	<b>Speech</b> <i>Fabrizio Palermo, CEO of Cassa depositi e prestiti S.p.A. (CDP), co-chair of Italy–China Business Forum</i>
10.35 – 10.40	<b>Speech</b> <i>Giuseppe Fedele, Minister Counsellor, Embassy of Italy</i>
10.40 – 10.45	<b>Speech</b> <i>Carlo Ferro, President of Italian Trade Agency</i>
10.45 – 10.50	Broadcast of the promotional Film “Animated Tianjin Goes to the World” (in Italian)
10.50 – 10.55	<b>Group Photo</b>
11.00	End of Opening Ceremony and start of B2B Session

11.00 – 12.30	<b>B2B meetings</b> <i>(Room: “Banquet Hall”, First Floor, Renaissance Tianjin Lakeview Hotel)</i>
12.30 – 13.30	<b>Buffet Lunch</b> for Chinese and Italian companies <i>(Room: “Haihe River Hall”, Second floor Renaissance Tianjin Lakeview Hotel)</i>
13.30 – 18.00	<b>B2B meetings</b> <i>(Room: “Banquet Hall”, First Floor, Renaissance Tianjin Lakeview Hotel)</i>
18.30 – 20.30	<b>Dinner Party</b> for Chinese and Italian companies hosted by BoC <i>(Room: “Haihe River Hall”, Second floor Renaissance Tianjin Lakeview Hotel)</i>

### Friday 27 September

08.30 – 09.30	<i>Workshop for Italian companies on B2C ecommerce market in China</i> <b>Not official Forum event - Closed-door event organized by ICE</b> <i>Amedeo Scarpa, ICE Beijing Director, Coordinator of ICE network in P.R.C.</i>
09.30 – 10.15	<i>Transfer from Renaissance Tianjin Lakeview Hotel to the field trips</i>
10.30 – 10.50	Visit of Tianjin Airport Economic Area (TAEA) and introduction of <b>Tianjin Port Free Trade Zone</b> incentives to foreign companies <i>(Mr. David Zheng, Director High-tch Development Industry Bureau)</i>

11.00 – 11.50	Visit to <b>GOGLIO</b> (Tianjin) Packaging Co., Ltd (N° 99, West 11th Road, TAEA)
In parallel	Visit to <b>SIRA</b> (Tianjin) Aluminium Products Co., Ltd (TBC) (Heshan Road Huihai Street, Economic Development Area, Jinghai)
12.00 – 13.30	<b>Reception lunch</b> and welcoming speech by Ms Kou Xiaoshuang, VP TPFTZ Administrative Committee (Banquet Hall, 2nd Floor, Crowne Plaza Hotel Tianjin Binhai, N. 55, Central Avenue, TAEA)
13.30	End of visit, leave for Renaissance Tianjin Lakeview Hotel
In the afternoon	SMEs representatives fly back to Italy



### Tianjin Renaissance Lakeview Hotel: divisione spazi funzionali

- (1) **Sala principale:** Sala dedicata alla *Opening Ceremony* e alle sessioni B2B;
- (2) **Sala autorità Cinesi:** «Lakeside room»;
- (3) **Sala incontri secondaria:** «Lakeview room» dedicata ai *side event* (presentazione strumenti finanziari CDP per le imprese, briefing, workshop);
- (4) **Sala pranzo/cena:** «Haihe River room», al piano superiore.